



FOR IMMEDIATE RELEASE

SportsArt Kicks Off Third Annual Campus Challenge

Designed for impact, the Campus Challenge announces two new ways to enter and win – creating more opportunities than ever to make a difference.

Seattle, WA — OCTOBER 1, 2025 — SportsArt, the leader in sustainable fitness equipment, announces the return of the Campus Challenge, a high-energy, impact-driven initiative that inspires action toward sustainability across colleges and universities in the U.S. and Canada. Now in its third year, the Challenge introduces new sustainability grants and expanded sweepstakes opportunities for students, all available for entry online.

New this year, campus sustainability organizations are eligible for one of three monetary Campus Challenge Grants (\$10,000, \$5,000, or \$2,500) to fund green initiatives that create measurable impact on campus. Entry is completed through a simple online application and will also automatically enter the school in the sweepstakes component of the Challenge. Three finalist organizations will be selected by the judges panel, with the winners of each grant drawn live at the NIRSA Annual Conference & Campus Rec Sports Expo in April 2026.

The Campus Challenge Sweepstakes continues this year, awarding a total of \$145,000 in ECO-POWR™ sustainable fitness equipment for the winning campus rec centers, with three prize packages valued at \$75,000, \$45,000 and \$25,000. ECO-POWR™ is the only line of cardio equipment in the world that captures human energy and converts it into usable electricity, supporting both fitness and environmental goals. This year, students and campus rec administration can enter via a short, online form.

The SportsArt Campus Challenge is a growing movement of schools committed to making wellness and sustainability core parts of campus life. The program provides a platform for student voices, data-driven results, and a compelling story to share with the

community members, donors, and leadership. For many institutions, grant funding can be a catalyst to implement new initiatives and invest in green infrastructure.

“SportsArt’s mission has always been about more than just fitness. It’s about empowering people and communities to make a real impact,” said Ruben Mejia, Executive Vice President, SportsArt Americas. “It’s incredible to see how Campus Challenge has inspired campuses to think and act more sustainably. This year we’re excited to offer both grant funding and fitness equipment prizes to help even more schools power the sustainable fitness movement.”

The Campus Challenge is open October 1, 2025, through February 15, 2026. For complete entry details, rules, and deadlines, visit gosportsart.com/campuschallenge.

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About SportsArt

With nearly 50 years of innovative design and manufacturing excellence, SportsArt continues to lead the fitness industry through revolutionary sustainable solutions. Along with the world’s only line of energy-generating cardio equipment, ECO-POWR™, SportsArt also offers a full range of high-quality cardio, strength, and rehabilitation equipment for the fitness, university, medical, and residential markets. Known for its dedication to service, durability, and cutting-edge technologies, SportsArt is one of the largest single-brand manufacturers in the world with over 500,000 square feet of state-of-the-art space. The company designs, manufactures, and tests all equipment in-house before it is sold in over 80 countries worldwide. For more information visit gosportsart.com.

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